

Generic Probability Density Function Reconstruction for Randomization in Privacy-Preserving Data Mining

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Outline

- 1 Introduction
 - Privacy-Preserving Data Mining
 - Related Work
 - Problem Statement
- 2 The Reconstruction Algorithm
 - Parzen Windows
 - Quadratic Programming
- 3 Numerical Experiments
 - Performance Metrics
 - Privacy / Accuracy Tradeoff
 - Application to Real Data
- 4 Conclusions
 - Summary
 - Further Work

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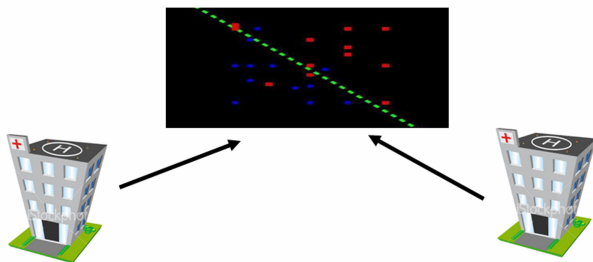
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What is Privacy-Preserving Data Mining (PPDM)?

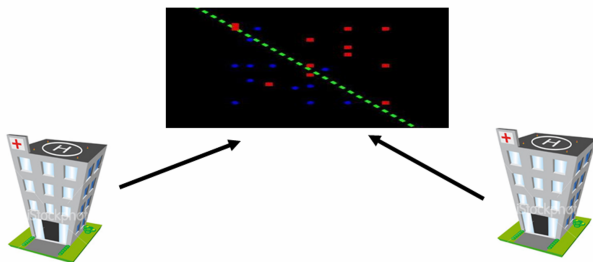
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Randomization in PPDM

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- 1 Mask private data values by **perturbing** with noise.
- 2 Task: To reconstruct the **Probability Density Function** (PDF) of the original dataset from the randomized data.

- Challenges: Two **conflicting** concerns.

- 1 **Confidentiality** of the private information
- 2 **Utility** of the aggregate statistics.

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Related Work

- Agrawal et al. (2000) applied noise (e_i) to the true data (x_i) and transmit the **sum** $z_i = x_i + e_i$.
- Reconstruction of $f_X(x)$ (PDF of X) via EM.
- Kargupta et al. (2003) showed that such noise addition risk **privacy breaches**.
- We suggest a **generic** noise randomization model, to **minimize privacy risk**.
- We suggest a **non-iterative** PDF reconstruction algorithm.
- Other methods: k -anonymity (Sweeney, 2002), Secure Multi-Party Computation (Pinkas, 2002).

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Problem Definition + Notation

- PPDM framework: **Randomization + Reconstruction.**
- N original scalars $\{x_i\}_{i=1}^N$, drawn from IID random variables (RV) $\{X_i\}_{i=1}^N \sim f_X(x)$.

$$z_i = \mathcal{Z}(e_i, x_i), \quad \forall i \in \{1, \dots, N\}$$

- $\{e_i\}_{i=1}^N$ are realizations of IID noise RVs $\{E_i\}_{i=1}^N \sim f_E(e)$.
- E statistically **independent** of X .
- Task: *Given the randomized values $\{z_i\}_{i=1}^N$ and $f_E(e)$, estimate original PDF $\hat{f}_X(x)$ for arbitrary $\mathcal{Z}(\cdot, \cdot)$.*

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Estimate $f_Z(z)$ via Parzen Windows

- The **Parzen-Window approximation** of the PDF of the perturbed samples $\{z_i\}_{i=1}^N$ is

$$\hat{f}_Z(z) = \frac{1}{N} \sum_{i=1}^N \mathcal{N}(z, z_i, \sigma_p^2).$$

- Quality of estimator depends largely on N and σ_p .
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Illustration of Parzen Windows

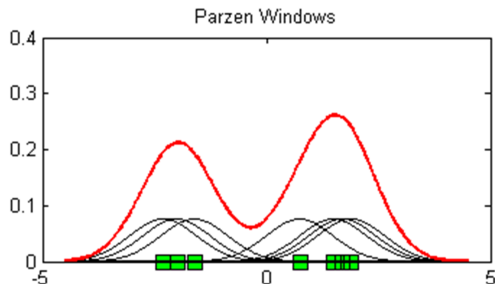


Figure: Illustration of Parzen-Windows for estimation of the multimodal PDF.

Estimate $f_X(x)$ via Quadratic Programming (QP)

- Applying (i) the theory of transformation of RVs and (ii) discretizing the space (See our paper).
- A **QP** can be formulated.

$$\min_{\mathbf{f}_X \in \mathcal{C}} J(\mathbf{f}_X) = \frac{1}{2} \mathbf{f}_X^T \mathbf{H} \mathbf{f}_X + \mathbf{h}^T \mathbf{f}_X,$$

- Constraints** are given by

$$\mathbf{f}_X \geq \mathbf{0}_{N_X \times 1}, \quad \sum_{n\Delta x \in \mathcal{D}_X} f_X(n\Delta x) = \frac{1}{\Delta x}.$$

- Natural question: Is it a **convex** program?

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Convexity

- Cost function and constraint set \mathcal{C} are **convex**.

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- \Rightarrow **Convex** Programming/Optimization.
- **Necessary** conditions are **sufficient** conditions for optimality.

$$[\mathbf{f}_X^*]_i > 0 \Rightarrow \frac{\partial J(\mathbf{f}_X^*)}{\partial [\mathbf{f}_X]_i} < \frac{\partial J(\mathbf{f}_X^*)}{\partial [\mathbf{f}_X]_j} \quad \forall j.$$

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Privacy Loss and Information Loss

- Quantify **privacy loss** using **mutual information** (Agrawal et al. 2000).

$$\mathcal{P}(X|Z) \triangleq 1 - 2^{-I(X;Z)}.$$

- $0 \leq \mathcal{P}(X|Z) \leq 1$.
- Information Loss** is a measure of the **accuracy** of the PDF reconstruction algorithm using

$$\mathcal{I}(f_X, \hat{f}_X) \triangleq \frac{1}{2} \mathbf{E} \left[\int_{\mathcal{D}_X} |f_X(x) - \hat{f}_X(x)| \, dx \right],$$

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Experimental Setup/Data

- **Multiplicative** and **additive** randomization models used.
- $N = 500$.
- Original PDF $f_X(x)$ is Gaussian.
- Noise is **Uniform**.
- Varied σ_e to get different Privacy Loss/Info Loss points.

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Tradeoff curves

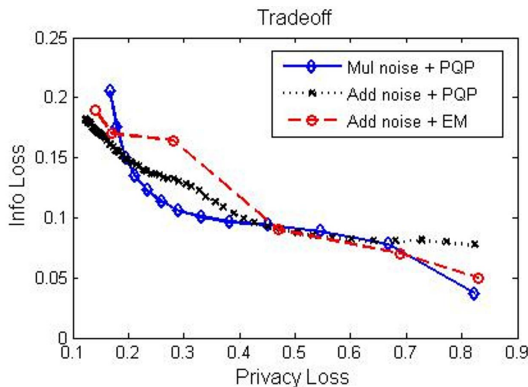


Figure: Our PDF reconstruction algorithm ('PQP') performs just as well as EM but has the added bonus of being a **generic, non-iterative** reconstruction method.

US Housing Dept data

- Real data obtained from The U.S. Department of Housing and Urban Development's (USDHUD's).
- **Median income** of all the counties in the 50 states in the U.S in 2005.
- **Multiplicative** and **additive** randomization models used.
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- Histogram with 75 bins.
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Reconstructed Histograms

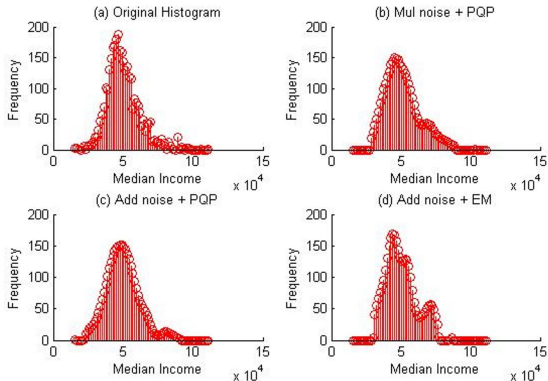


Figure: Comparison among different randomization / reconstruction schemes.

Summary and Advantages

- Devise a novel PDF reconstruction algorithm for privacy-preserving data mining.
- Our **non-iterative** algorithm eliminated the common need for the iterative EM algorithm.
- Our reconstruction method is also **generic** i.e. for all randomization models $z_i = \mathcal{Z}(e_i, x_i)$.

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Further Work

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- Does a **fundamental** relation between the **privacy** loss and **information** loss exist?
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